



# Covenant University Newsflash

A weekly update of News and Events in Covenant University February 1-5, 2016

## Covenant University Receives NIMN Accreditation Certificate



VC, Prof. Ayo receiving the certificate from the Registrar, NIMN, Mr. Ogbodo

The accreditation certificate of the National Institute of Marketing of Nigeria (NIMN) was officially presented to Covenant University on Wednesday, January 27, 2016. The Registrar of the Institute, Mr. Sidney Ogodo, presented the certificate to the Vice-Chancellor, Professor Charles Ayo in his office.

While presenting the certificate, Mr. Ogbodo recognised the commitment of the University to the growth of the profession. He said, "One of the mandates of the Institute which was set up by the Act of the Parliament is to accredit Marketing programmes in tertiary institutions in Nigeria. And Covenant University was the first institution in Nigeria to come on-board when we call for accreditation. This gives us the idea of how serious the University is with the programme."

Mr. Ogbodo also noted the cordial relationship between the institutions in the advancement of the Marketing profession. "Another reason for our visitation is to extend the Institute's gratitude to the

University and to renew the relationship so that both institutions can advance the profession of Marketing in Nigeria."

The NIMN's Registrar explained further that the Institute endorses the marketing competence, skill and knowledge of the graduates, which gives them edge over others in the labour market. He, therefore, requested for more support from the University.

In his remarks, the Vice-Chancellor, Professor Ayo, assured the Registrar of the commitment of the University to the ideal and goals of the Institute and promised that the University would always be part of the programmes organised by the Institute.

He advised the Marketing professionals to build capacity in the area of Information and Communication Technology (ICT). "If the professionals are able to get themselves well skilled in the area of ICT, it would be an edge over those who may not have seen the four walls of any university and are making lots of money

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## ● Covenant University Organises Orientation Programme for New Faculty, Staff

New Faculty and Senior Non-Teaching Staff of Covenant University have been advised to make the University their home, embrace spirituality and the work ethics in order to maximize their stay at the institution.

The Vice-Chancellor, Professor Charles Ayo, gave the advice while presenting a paper titled, "Vision 10:2022: A Review," at the orientation programme organised for them by the University on Thursday, January 28, 2016. The theme was "Innovation, Nation Building and Product Development."

"The spirituality context is the foundation, without which you cannot have a successful tenure in CU. Spirituality is non-negotiable, it is sacrosanct. The work ethics is very important as well. I, therefore, encourage you to make Covenant University your home, be productive and make sure you sow in the right

direction," he said.

The Vice-Chancellor also noted that the University, in the last four years has been running with the Vision, in line with the 8-point agenda drawn from Times Higher Education (THE) and Shanghai Jiao Tong ranking parameters. He emphasised the need for the new faculty and staff to embrace the Covenant University's unique culture of discipline, responsibility and commitment, in order to achieve the Vision.

The Deputy Vice-Chancellor, Professor Taiwo Abioye, in her presentation titled, "The Work Ethics and Support Services in Covenant University," encouraged the participants to do everything with



New Faculty and Staff during hands-on training programme

the fear of the Lord. "We must do everything with the fear of the Lord. Capacity alone is not enough but the fear of the Lord is what makes capacity to deliver," she noted.

Professor Abioye also advised them to always have positive attitude towards their work and be skillful; noting that, lack of skill would kill any dream. She also advised them to be team players and be committed to their duty.

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## “Preventive Measures you need to know about Lassa Fever” Covenant University Health Centre Enlightens Community

**W**ith the recent outbreak of Lassa Fever in the country, Covenant University Health Centre has taken it upon its self through its Disease Prevention and Control Unit, to educate the University community and the environs on the preventive measures against Lassa fever.

Giving an overview of Lassa Fever, Acting Chief Medical Officer (CMO), Covenant University Health Centre, Dr. Anigbogu Chukwunonso, described the fever as an acute viral haemorrhagic illness of one to four weeks duration that occurs in West Africa adding that the fever is a zoonotic disease.

According to him, “Humans become infected from contact with infected animals. Lassa Fever is endemic in parts of West Africa, particularly Guinea, Liberia, Nigeria and Sierra Leone, where animal reservoir, the multimammate rat is prevalent”.

Dr. Anigbogu said further that transmission of the virus to humans normally occur through contamination of broken skin via direct or indirect contact with infected rodent excreta, on floors, home surfaces, in food or water, or when a person inhales tiny particles in the air contaminated with rodents excretions.

Educating the University community on the symptoms of the virus, he said, “The onset of the disease is gradual, starting with fever, general weakness, and feeling of illness. After a few days, headache, sore throat, muscle pain, chest pain, nausea, vomiting, cough, abdominal pain may follow and bleeding from the nose and mouth, may also develop”.

He added that, “Deafness occurs in 25% of patients who survive the disease and half of these cases, hearing returns partially after

one to three months, transient hair loss and gait disturbance may occur during recovery and death usually occurs within fourteen days of onset in fatal cases”.

Emphasising the importance of the Lassa Fever awareness at the different enlightenment forum in Canaanland, Ota and environs, Dr. Anigbogu urged the participants to prevent the virus by avoiding contacts with rodents, keep every home clean and putting food away in rodents-proof container.

Preventing person to person transmission, he said, “Always take preventive precautions against contact with Lassa Fever patients' secretions and isolating infected patients from contact with unprotected persons until the disease has run its course”.

The Canaanland communities privileged to have this awareness includes Kingdom Heritage Model School, Faith Academy and Covenant University Secondary School as well as Ota communities.

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through on-line marketing,” he advised.

Professor Ayo thanked the Institute for the extension of the validity period of the accreditation certificate to five years, noting that this would give the University an ample opportunity to bring up new ideas to develop the programme before re-accreditation. “By the time you will come again for re-accreditation, it would be a different ball game entirely,” he promised.

It would be recalled that Covenant University was awarded full

accreditation status last year July. The Institute in a letter to the University stated that, “The full accreditation was the consequence of the very successful Accreditation Exercise conducted by the National Institute of Marketing of Nigeria (NIMN) in which the Department of Business Administration of your reputable university performed excellently well, scoring 72% in the twenty (20) criteria used in the assessment. Congratulations, as we wish you

greater feats in your effort to take Covenant University to greater heights.”

Also at the presentation was the Deputy Vice-Chancellor, Professor Taiwo Abioye; Registrar, Pastor Olamide Olusegun; Director, Financial Services, Pastor Bayo Oladehinbo; Dean, College of Business and Social Sciences, Professor Francis Iyoha; HOD, Business Management, Dr. Rowland Worlu; Professor Olufemi Adeyeye and Dr. Kehinde Joseph.

## Covenant University Organises Orientation Programme for New Faculty, Staff *Contd. from Pg 1*

In his paper titled, “Administrative Processes and Procedures of Covenant University,” the Registrar, Pastor Olamide Olusegun, charged the new faculty and staff to adhere to the Core Values of the University, which he said, are the guiding principles that defines what the University does. “As a staff, you are expected to embrace the Core Values and be responsible,” he noted.

Other presentations for the one-day event include: “Teaching Quality and Academic Standards: Our Expectations” by the Director, Academic Planning Unit, Dr. Olawande Daramola; “Research Clusters and Deliverables” by the Director, Covenant University Centre for Research, Innovation and Discovery (CUCRID), Professor Samuel Wara; and Ranking of

Universities: Webometric Parameters” by Chairman, Webometric Committee, Professor Nicholas Omoregbe.

The new faculty and staff were also taken through hands-on training sessions at the University Library and on e-learning/module platform, smart board and other teaching facilities.

A total of 39 new faculty and senior non-teaching staff took part in the orientation programme.